CITY OF
Big Spring

CITY COUNCIL AGENDA

Tuesday, July 14, 2015

Notice is hereby given that the City Council of the City of Big Spring, Texas will meet in Regular Session on Tuesday, July 14, 2015, at 5:30 p.m. in the City Council Chambers located at 307 East 4th Street, Big Spring, Texas.

The City Council may discuss and/or take action on each of the following items before it and may go into Executive Session on any item listed on the agenda in accordance with Chapter 551 of the Texas Government Code.

As a courtesy to those in attendance, please place your cell phone on "Silent" or "Vibrate."

Please, no talking during the meeting; take any conversations outside, so others can hear.

Thank You!

1.	Invocation & Pledge of Allegiance to the United States Flag and to the Texas State Flag **"Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible."**		McLellan

Announcements & Public Hearings

2.	**Announcement** –		McLellan
3.	**Public Hearing** – Regarding Annexation and Zone Change Request to a Retail (R) Zoning District into the Big Spring City Limits, Located at 3113 South Highway 87, Two One-Acre Tract Approximately 675' Northeast of the Intersection of Village Street and US Highway 87; more Specifically being One Acre Out of Section 7, Block 32, 1S of Tract 1170 and being One Acre Out of Section7, Block 1S of Tract 171 of the T&P RR. Co. Survey	4-7	Johnston

Disposition of Minutes

4.	Approval of the Minutes of the Regular Meeting of June 23, 2015	8-10	Davis

Consent Items

5.	Acceptance of the Convention and Visitors Bureau Committee Minutes for the Meeting of June 3, 2015	11-21	Wegman

Routine Business

6.	Vouchers for 06/25/15	$	885,262.09	DePauw
	Vouchers for 07/02/15	$	232,304.55	
	Vouchers for 07/09/15	$	1,087,305.57	

New Business

7.	Consideration and Authorization for Staff to Seek Changes to the "Indentures" Pertaining to Webb Air Force Base Property, Allowing Property Once Designated "For Aeronautical Use" to be Changed to "For Revenue Producing Use" and Authorizing the Mayor or His Designee to Execute Any Necessary Documents	Little

City Manager's Report

8.	Standing Report	Darden

Council Input

9.	Input	McLellan

Executive Session - City Attorney's Report

10.	Attorney's Update on Pending Claims and Litigation – Adjourn into Executive Session in Accordance with Texas Government Code Section 551.071(1)(A) to Consult with the City Attorney (**Quarterly Update**)	McLellan
11.	Reconvene in Open Session and Take Any Necessary Action	McLellan
12.	Adjourn	McLellan

I hereby certify that this agenda was posted on the official bulletin boards at the Big Spring City Hall Building, 310 Nolan Street, Big Spring, Texas on Friday, July 10, 2015 at 1:30 p.m. In addition, this agenda and supporting documents are posted on the City of Big Spring's website, www.mybigspring.com in accordance with legal requirements.

Tami L. Davis

Tami L. Davis, Assistant City Secretary

THE MEETING FACILITY IS ACCESSIBLE TO DISABLED PERSONS. ANY DISABLED PERSON NEEDING SPECIAL ACCOMMODATIONS OR HEARING-IMPAIRED PERSONS WISHING TO HAVE AN INTERPRETER SHOULD CONTACT LESA GAMBLE AT 264-2401. REQUESTS FOR AN INTERPRETER SHOULD BE MADE AT LEAST 48 HOURS IN ADVANCE OF THE MEETING TIME.

Agenda Removal Notice - This public notice was removed from the official posting board at the Big Spring City Hall Building, 310 Nolan Street, Big Spring, Texas on

July _____, 2015 at _____a.m./p.m. By: _____

CITY OF
Big Spring

Memo

Meeting Date: July 14, 2015

To: City Council members

From: Roxanne Johnston, City Planner

Subject: First Public Hearing and comment regarding annexation and zone change request to a Retail (R) Zoning District into the Big Spring City Limits on an approximately two-acre tract of land, located on the following properties:

Location: 3113 South Highway 87, two one-acre tracts located approximately 675 feet northeast of the intersection of Village Street and US Highway 87; more specifically being one acre out of Section 7, Block 32, 1S of Tract 1170, and being one acre out of Section 7, Block 32, 1S of Tract 171 of the T&P RR. Co. Survey, Howard County, Texas.

Purpose: Acceptance of this annexation and zone change would forward the request for consideration and action by City Council.

Contacts:

Roxanne Johnston. City Planner	432-264-2319
Jerry Worthy, Owner	432-263-1998

Recommendation: Staff recommends approval of this annexation and zone change request.

The City Council accepted the petition for this annexation on May 28th, 2015, and on June 16, 2015, the Planning and Zoning Commission favorably voted unanimously to forward this request to City Council.

History and Background:

The applicant is requesting an annexation of property equaling two acres under single ownership. The property contains an office structure, garage and storage unit. The property is already serviced by City water; however, it would be the cost of a developer to connect the property to the City's sewer main.

The petition for this annexation was unanimously accepted by City Council on May 28, 2015. Should this request for consideration be approved by the Planning and Zoning Commission would then forward their recommendation to City Council.

Staff will provide a calendar draft to City Council that includes the steps that will need to be completed by State law in order to reach a final decision on the actual annexation process. A service plan draft is also provided, outlying the provision for City services such as emergency responders, public streets, water and sewer. Such services will be available to the tracts upon annexation.

Staff is confident that the subsequent zone change request to Retail (R) accompanying the annexation request will ensure development consistent to what is already in place, since the default zoning (A) does not allow office nor retail activities by right.

General Information:

Existing Zoning: N/A.

Existing Land Use: Office, garage and storage

Surrounding Zoning/Land Use:

North:	Non-annexed property	Seasonal Firework stand
South:	Non-annexed properties	Church property
East:	Single-Family Dwelling (SF-2) and Non-annexed properties	Vacant undeveloped property
West:	Planned Development	Single-Family Residential

Thoroughfares/Streets: U.S. Highway is identified as a major arterial in the Thoroughfare Plan component of the Comprehensive Plan.

Notifications Required: Yes

Notifications Sent: 5

Responses in Favor: 1

Responses in Opposition: 0

Attachments: General location map, highlighting subject properties; and

Aerial site map, highlighting subject properties

Zoning Case File

Annexation15-02

Council District: N/A

0 270540 1,080 1,620 2,160 Feet

Legend

Subject Property: ——

Current Zoning: Non-zoned

Requested Zone Change: Retail

Comprehensive Plan: Tentatively, Light Commercial Uses

CITY OF BIG SPRING GIS /MAPPING DEPARTMENT

N

city of Big Spring

Zoning Case File

Annexation15-02

Council District: N/A

0 50 100 200 300 400 Feet

Legend

Subject Property:

Current Zoning: Non-zoned

Requested Zone Change: Retail

Comprehensive Plan: Tentatively, Light Commercial Uses

CITY OF BIG SPRING GIS /MAPPING DEPARTMENT

N

CITY OF Big Spring

STATE OF TEXAS :
COUNTY OF HOWARD :
CITY OF BIG SPRING :

The City Council of the City of Big Spring, Texas, met in a regular meeting in the City Council Chambers located at 307 E. 4th, Big Spring, Texas, at 5:30 p.m., June 23, 2015, with the following members present:

LARRY McLELLAN	Mayor
JUSTIN MYERS	Mayor Pro Tem
CARMEN HARBOUR	Councilmember
STEVE WAGGONER	Councilmember
RAUL BENAVIDES	Councilmember
JIM DEPAUW	Councilmember

(Councilmember Marquez was not present at this meeting.)

Same and constituting a quorum; and

TODD DARDEN	City Manager
KAYE EDWARDS	City Attorney
JOHN MEDINA	Assistant City Manager/ Human Resource Director
CHAD WILLIAMS	Police Chief
JOHNNY WOMACK	Public Works Director
DON MOORE	Finance Director/ City Secretary
JIM LITTLE	Airpark Director
TIM GREEN	Municipal Court Judge
DEBBIE WEGMAN	Community Services Director

INVOCATION & PLEDGE OF ALLEGIANCE

Greg Surles, 11th and Birdwell Church of Christ, gave the invocation and Mayor McLellan led the Pledge of Allegiance to the American and Texas Flags.

ANNOUNCEMENTS & PUBLIC HEARINGS

There were no announcements or public hearings.

DISPOSITION OF MINUTES

APPROVAL OF THE MINUTES OF THE REGULAR MEETING OF JUNE 9, 2015

Motion was made by Councilmember Harbour, seconded by Councilmember Benavides, with all members of the Council voting "aye" approving the above listed minutes.

CONSENT ITEMS

FINAL READING OF AN ORDINANCE AMENDING ORDINANCE NUMBER 048-2014 WHICH ADOPTED THE ANNUAL BUDGET FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2014 AND ENDING SEPTEMBER 30, 2015 TO TRANSFER FUNDS FROM THE CEMETERY FUND TO THE STREET DEPARTMENT FUND FOR THE PURCHASE OF A WATER TRAILER FOR STREET MAINTENANCE; PROVIDING FOR PUBLICATION; PROVIDING AN EFFECTIVE DATE

ACCEPTANCE OF THE MCMAHON-WRINKLE AIRPORT AND INDUSTRIAL PARK DEVELOPMENT BOARD MEETING MINUTES FOR THE MEETING OF APRIL 23, 2015

Motion was made by Mayor Pro Tem Myers, seconded by Councilmember Waggoner, with all members of the Council voting "aye" approving the above listed ordinance and minutes.

ROUTINE BUSINESS

Councilmember Waggoner reviewed the vouchers in the amount of $1,356,557.19 (06/11/15) and $490,854.96 (06/14/15). Motion was made by Mayor Pro Tem Myers, seconded by Councilmember Waggoner, with all members of the Council voting "aye" approving the above listed vouchers.

NEW BUSINESS

CONSIDERATION AND PERMISSION TO APPLY FOR THE UNION PACIFIC FOUNDATION COMMUNITY BASED GRANT PROGRAM AND AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO EXECUTE ANY NECESSARY DOCUMENTS

Motion was made by Councilmember Benavides, seconded by Councilmember DePauw, with all members of the Council voting "aye" approving the permission to apply for the above listed grant program.

CITY MANAGER'S APPOINTMENT TO CIVIL SERVICE COMMISSION

Todd Darden, City Manager, appointed Lester Brown to the Civil Service Commission. Motion was made by Councilmember Waggoner, seconded by Councilmember Harbour with all members of the Council voting "aye" approving the City Manager's appointment.

APPROVAL AND ACCEPTANCE OF THE MINUTES OF THE REGULAR MEETING OF THE BIG SPRING ECONOMIC DEVELOPMENT CORPORATION HELD ON MAY 19, 2015

Motion was made by Mayor Pro Tem Myers, seconded by Councilmember DePauw, with all members of the Council voting "aye" approving the above captioned minutes.

CITY MANAGER'S REPORT

Todd Darden, City Manager, updated the Council on the Russ McEwen Family Aquatic Center pool rentals and reported as of date the profit in pool rentals was $7,800.00.

COUNCIL INPUT

Councilmember Harbour reminded citizens that employee complaints must go through proper procedures with the city staff.

Councilmember DePauw reminded citizens about upcoming events in Big Spring, Funtastic Fourth, Pops in the Park and Summers on the Green.

Councilmember Benavides thanked staff for responding to some complaints.

ADJOURN

Mayor McLellan adjourned the meeting at 5:54 p.m.

CITY OF BIG SPRING, TEXAS

_____

Larry McLellan, Mayor

ATTEST:

_____

Tami L. Davis, Assistant City Secretary

Convention and Visitors Bureau Committee
Minutes from Wednesday, June 3, 2015
City Council Chambers

Present: Jacob Cerda, Andrea Barr, Troy Tompkins, Raul Marquez, Jim DePauw
Staff: Debbie Wegman, Hayley Lewis, Rachel Kennedy, Terri Telchik, Don Moore, Todd Darden
Absent: Jay Patel
Guests: Craig Felty, Randy McKinney, Terry Wofford, Christy Brorman, Linda Burchett, Allan Johnson, Jeremiah Peters

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Mrs. Andrea Barr called the meeting to order at 4:32 p.m.

Election of New Chairman and Vice Chairman
Elections for a new Chairman and vice Chairman were made. Jacob Cerda nominated Andrea Barr for Chairman. Motion was seconded by Jim DePauw and passed unanimously. Andrea Barr nominated Jacob Cerba for Vice Chairman. Motion was seconded by Jim DePauw and passed unanimously.

Approval of Minutes
The minutes from the meeting of May 6, 2015 were reviewed. Motion was made by Troy Tompkins to approve the minutes as written. Motion was seconded by Jacob Cerda and passed unanimously.

Discussion of Follow-up Reports

a. 11th Annual Big Spring Powwow
Randy McKinney was present to answer any questions about the follow-up report for the 11th Annual Big Spring Powwow. Mr. McKinney stated there was $5,333.09 returned to the Convention & Visitors Bureau and their event filled 11 hotel rooms.

b. USHGA National Competition
Terry Wofford was present to answer any questions about the follow-up report for the 2014 USHGA National Competition. There was $1,184.54 returned to the Convention & Visitors Bureau.

c. Big Spring Super Sprint and Kid's Triathlon
Craig Felty was present to answer any questions about the follow-up report for the 2014 Big Spring Super Sprint and Kid's Triathlon. There was $1,846.94 returned to the Convention & Visitors Bureau.

Review of Event Funding Report
The event funding balance was provided to committee members.

Consideration of Event Funding Requests

a. **Funtastic Fourth-Amended**
Allan Johnson, Christy Brorman and Linda Burchett were present to request additional funding for the 2015 Funtastic Fourth. They originally asked for $61,500 on November 5, 2014 for the 2015 Funtastic Fourth and were granted $35,000. An additional $26,500 was requested to make up the remainder of their original funding request of $61,500. Motion was made by Jim DePauw to give the Funtastic Fourth event an additional $9,000.00. Motion was seconded by Jacob Cerda and passed unanimously.

b. **2nd Annual Quanah Parker Memorial**
Jeremiah Peters was present to request funding for the 2nd Annual Quanah Parker Memorial. Mr. Peters stated that he is requesting $55,000 for the 2nd Annual Quanah Parker Memorial on October 16, 2015. He stated that he was under the impression that he would not be able to ask for funding next year so he requested $55,000. After informing Mr. Peters that he would 5 years to become self-sustaining he amended his request to $25,000 for his 2015 event. Contingent on approval of the 2015-2016 City budget, a motion was made by Jacob Cerda to approve the funding request of $25,000. His funds will be issued to him on October 1, 2015. Motion was seconded by Jim DePauw and passed unanimously.

c. **Big Spring Super Sprint and Kid's Triathlon**
Craig Felty was present to request funding for the 2015 Big Spring Super Sprint and Kid's Triathlon. Mr. Felty stated that this is the 3rd year for this event and it is part of the South Midwest Regional Youth Race Series. He projects that this event will fill up 2-9 hotels room. Motion was made by Jim DePauw to approve the funding request of $5,000. Motion was seconded by Jacob Cerda and passed unanimously.

Discussion: USHGA National Competition
Debbie Wegman addressed the board about making the USHGA National Competition a CVB event due to the fact that it is held on city property and the CVB funds their event to pay for the Airport which is just giving the money back to the City of Big Spring. She also stated that it would save Terry Wofford the trouble of coming back every year to request funding for this event. The Convention and Visitor Bureau would take care of the expenses internally and the funding would come out of CVB Event account instead of the Funding Request account. The CVB would be using approximately $6,000.00 to this event. Motion was made by Troy Tompkins to make the USHGA National Competition a CVB event. Motion was seconded by Jim DePauw and passed unanimously.

Financials
The financial reports for April 2015 were provided. Hotel tax revenue report, comparison report of local hotels, data from the state comptroller, and an occupancy report were also provided.

Facilities Coordinator
Terri Telchik informed the Committee that the Dora Roberts Community Center had 25 individual rentals in May with revenue of $2,160.00. One rental was donated to the City of Big Spring Police Department. The Aquatic Center had revenue of $2,075.00 which includes 5 private party rentals already scheduled for June. The miscellaneous park structures had revenue of $1,800.00 and the ball fields had revenue of $380.00.

Director's Report
Debbie Wegman informed the board that the new Event Funding application that the board approved needs to be taken to the City Council for approval and recognition of the changes. Mrs. Wegman also informed the board that the Summers on the Green event in May had an attendance of 250 people and the next one will be on June 13th. Back to the Future 2 will be showing and Eddie Austin will be playing the preshow. Mrs. Wegman announced that the big kitchen at Dora Roberts Community Center is currently under construction and once the Senior Center relocates to DRCC the public will not be able to use the big kitchen due to it being used by the Senior Center. The smaller bar area in the front of the building has been enlarged and will be rented to the public as a kitchenette.

Members Comments
Mr. Jim DePauw and Mr. Raul Marquez were both welcomed to the board.

Meeting was adjourned at 6:13 p.m.

Andrea Barr
Andrea Barr, Chair

7/1/15
Date

Big Spring
TEXAS

City of Big Spring
Special Event Funding Assistance Program

The CVB accepts applications from organizations seeking funds to be used in the development and promotion of tourism-related activities that are designed to promote tourism-related activities and attract overnight visitors to Big Spring. **In order to receive hotel tax funding your event must meet the Hotel Tax two-part test. See Attached Documentation.**

If you are awarded with funding we ask that you list the Big Spring Convention and Visitors Bureau as a sponsor at the appropriate level. If the Big Spring Convention and Visitors Bureau is not listed at the appropriate level, the committee has the right to deny funding the following year.

Attached is the Big Spring Convention & Visitor Bureaus Special Funding Assistance Form. Please fill out and return it to us, along with a **copy of your event budget**, **marketing plan**, and **schedule of events** to be considered for funding assistance.

The request along with additional paperwork must be submitted to the Big Spring Convention & Visitors Bureau no less than 60 days prior to the event.

It is important to note that funds are usually awarded on a year-to-year basis and are not automatically granted annually. The purpose of the funding is to help you get your event off the ground and be successful in Big Spring.
Unless specified in the pre-event budget no other outside event(s), project, charity, etc., sponsored by the host organization may profit from the Big Spring CVB's funding of a particular event.
To encourage events to become self-sustaining in five years you will be allowed to keep any profits that you make. Future requests from the CVB will be lowered by 20% each year; this is with the expectation that events will become self-sustaining within this five year period.

We need the following items to complete the funding request:

Paperwork	Date Submitted
The following items are due no later than 60 days prior to the event	
• Application for Special Event Funding	_____
• Copy of event budget showing income and expenses	_____
• Marketing Plan and Schedule of Events	_____
The following items are due no later than 60 days after the event; failure to return within timely manner could affect approval of future events.	
• Final Verification Report	_____
• Proof of Revenue and Expenses	_____
• Final Budget	_____

Big Spring
TEXAS

Application for Special Event Funding from the Big Spring Convention and Visitors Bureau

Contact Information:

Name of Organization:_____

Contact Person:_____

Address: _____Phone;_____

Email: _____Fax:_____

Event Information:

Name of Event:_____

Date(s) of Event _____

Event Venue: _____

Visitor Impact:

Estimated # of Out of Town Participants _____

Name of hotel(s) used _____

Total # of Rooms Blocked for event _____

Name Hotel Block is under _____

This event is: ___Regional ___ Statewide ___ National ___International

Projected Economic Impact $_____

***Sample Formula**
Overnight Visitors-# of days X # of visitors X $164=Overnight Economic Impact
Overnight Visitors (4 or more in room) $84
Day Visitors: -# of visitors X $126 =Day Visitor Economic Impact
Add the two together for total estimated economic impact

Type of Event:_____

$ Amount of Funding Requested_____

List Expenses that you plan to use the Hotel Tax Funds

_____

_____

_____

Goals of the Event:

_____

_____

_____

We need the following items to complete the funding request:

- Application for Special Event Funding
- Copy of event budget showing income and expenses
- Marketing Plan and Schedule of Events

The following items are due no later than 60 days after the event

- Final Verification Report
- Proof of Revenue and Expenses
- Final Budget-showing projected revenue & actual expenses

Signed _____

Organization _____

Date _____

Big Spring Convention & Visitors Bureau
113 E. 3rd St.
Big Spring, TX 79720
432-263-8235

By signing this form and as a condition of receiving funds from this program, you agree to provide all information and reports requested by the Big Spring Convention and Visitors Bureau on a timely basis, including but not limited to the *Projected Results Form and the Final Verification Report"*

Office Use Only

Approved: _____
Signature: _____
Date: _____

Big Spring TEXAS

Pre Event Budget

REVENUE:	Projected	Actual
Start up Revenue (from previous proceeds, other sponsors, etc.)		
Please list all sponsors individually		
Total Projected Revenue	$	$

EXPENSES:		
Total Projected Expenses	$	$
Projected Profit (Loss)	$	$

Big Spring
TEXAS

Final Verification Report
*Must be submitted, including proof of income and expenses, no later than 60 days after the event

Name of Event _____

Date(s) of Event _____

Estimated # of out of town attendees _____

Total spectators _____

Tickets Sold (if applicable)_____

Number of Sponsors_____

Number of Volunteers _____

We utilized _____ paid hotel rooms at the following Big Spring lodging facilities

_____
_____
_____
_____
_____
_____

Total Economic Impact (Use sample formula on your projected results form)

_____

Please Return to: Big Spring Convention & Visitors Bureau
113 E. 3rd Street
Big Spring, TX 79720
432-263-8235

Signed _____ Title _____

Organization _____ Date _____

Big Spring
TEXAS

Post Event Budget

REVENUE:

	Projected	Actual
Start up Revenue (from previous proceeds, other sponsors, etc.)		
Please list all sponsors individually		
Total Projected Revenue	$	$

EXPENSES:

Total Projected Expenses	$	$
Projected Profit (Loss)	$	$

Hotel Tax Two-part Test

1. **Heads in Beds**
   Every funded project must attract overnight tourists to the City's Hotels and Motels.

2. **Nine Categories**
   1. **Funding the establishment, improvement or maintenance of a Convention Center or Visitor Center.**
   2. **Paying the administrative costs for facilitation Convention Registration.**
   3. **Advertising, Solicitations & Promotions that attract tourists and convention delegates to the city.**
   4. **Expenditures that Promote the Arts**
   5. **Funding Historical restoration and preservation programs.**
   6. **Funding expenses including promotional expenses, directly related to a sporting event within counties with a population of under 1 million.**
   7. **Funding the enhancement or upgrading of existing sports fields for certain municipalities.**
   8. **Funding transportation systems for tourists.**
   9. **Signage directing tourists to sights and attractions that are visited by hotel guests in the municipality.**

State and Local Hotel Occupancy Tax Use Guidelines

State Hotel Occupancy Tax Law: By law of the State of Texas, the City of Big Spring collects a Hotel Occupancy Tax (HOT) from hotels, bed & breakfasts, and other lodging facilities. Under state law, the revenue from the HOT may be used only to directly promote tourism and the hotel and convention industry.

Chapter 351 of the Tax Code states that the use of HOT funds is limited to:
a) **Convention Centers and Visitor Information Centers:** the acquisition of sites for and the construction, improvement, enlarging, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both;

b) **Registration of Convention Delegates:** the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;

c) **Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry**: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

d) **Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music,

dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

e) **Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry:** historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

f) **Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:** Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

g) **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations:**
1. the commercial center of the city;
2. a convention center in the city;
3. other hotels in or near the city; or
4. tourist attractions in or near the city. The law specifically prohibits the use of the local hotel tax to cover the costs for general city transit costs to transport the general public.

h) **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.**